

Byron Pang

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EXPERIENCE

Newsela, New York City — *Product Designer*

MAY 2019 - PRESENT

Delivering solutions that take into account the holistic experience, including information architecture, assignments, and internal content tools.

Collaborating with a multidisciplinary team to consider user insights, business needs, and feasibility when prioritizing and refining designs.

Explored, defined, & validated a product vision through cross-functional team workshops, aspirational mockups, and concept testing with teachers & students.

Aevium, New York City — *Product Designer, Contract*

Jun 2021 - PRESENT

Set up a design system and generated user flows, wireframes, and mockups.

Feeding America, Chicago — *Product Designer, Contract*

FEB 2019 - MAY 2019

Designed and conducted an experimental food pickup service which users interacted with web, text message, and physical touch points.

Genospace, Boston — *Product Designer, Intern*

JUN 2018 - SEP 2018

Conducted research and partnered with developers to guide design concepts.

EDUCATION

Northwestern — *Design Innovation, MS*

Sep 2018 - Dec 2019

Applied design principles & processes through digital, physical, and service projects with partners such as P&G, Uber Freight, & iRobot.

UCLA — *Mechanical Engineering, BS*

Sep 2011 - Jun 2015

Learned how to analyze and solve multi-faceted, technical problems.

SKILLS

User Research

Wireframing for Web & Mobile

Low/High Fidelity Prototyping

Usability & Concept Testing

Interaction Design

HTML/CSS

3D Modeling & Fabrication

TOOLS

Figma

Sketch

Invision

Principle

Photoshop

Illustrator

Heap Analytics

Arduino